

Expression of Interest questions

This page includes the questions we ask in the Expression of Interest. We have also provided guidance which we recommend you refer to when answering them.

Before submitting make sure you've read our [application guidance](#).

When you are ready, please complete the Expression of Interest on our [online service](#).

What is the title of your project?

Give us a title or name we can refer to your project by.

You may wish to include the name of the buildings, land or heritage items your project focuses on in the title. We encourage you to keep it short and descriptive.

This will be seen by our decision makers, and if your application is successful, will be used in any public posts made about your project and will be published on our website. Make sure you choose a title that you are happy for a wide range of people to see.

Project reference number

You don't need to fill this in. It is automatically generated.

Are you a not-for-profit organisation?

If so, you will need to select the tick box.

If you are a not-for-profit organisation, you will need to tell us your organisation type.

Where did you hear about the National Heritage Memorial Fund?

You must select one of these options:

- Our Annual Report
- The National Lottery Heritage Fund
- Other Memorial Fund project
- Our website
- Other

If other, you should tell us where you heard about the Memorial Fund

About your project

Tell us about your project

Briefly tell us about the heritage you want to save, its importance and how your project will safeguard it.

Provide more detail about the buildings, land or heritage item your project focuses on

Briefly provide us with factual information about the buildings, land or heritage items.

This could include:

- the name of the buildings, land or heritage items
- who made them
- when they were made

Are there any important deadlines which will affect your project?

If so, tell us about these deadlines. They could relate to the sale, or anniversaries or significant events relating to the heritage.

You must tell us if there is a date you need a decision by.

Our assessment standards

Importance to UK heritage: how are the buildings, land or heritage items of importance to UK heritage?

Briefly explain why you believe the items that you are seeking funding for are important to UK heritage.

Outstanding interest: how are the buildings, land or heritage items of outstanding interest?

Briefly explain why you believe the items you are seeking funding for are of outstanding interest.

At risk: how are the buildings, land or heritage items at risk of loss?

Briefly tell us how the buildings, land or heritage items you are seeking our funding for are at risk of loss.

Last resort: why do you need Memorial Fund support to safeguard the buildings, land or heritage items?

As the Memorial Fund is a fund of last resort, briefly tell us why our funding is essential and about any other funding options you have considered.

Your project costs

Tell us about your project costs

Briefly provide a summary of your project costs and how you have calculated them.

This should include:

- what the major costs will be
- details of purchase prices
- any professional advice you have taken

How much funding are you likely to apply for?

This must be a number.

How will you care for and manage the heritage after the project ends?

As the Memorial Fund terms of grant last in perpetuity (forever), briefly tell us about your organisation's long term plans to provide appropriate care and conservation for the heritage.

Tell us about your partnership funding

Briefly tell us about any partnership funding you have already secured, and any you hope to secure.

Funding from The National Lottery Heritage Fund cannot be used as partnership funding in applications to the Memorial Fund.

The Memorial Fund can only fund the total cost of your project in exceptional circumstances.

Additional information

How will the public access the buildings, land or heritage items?

Briefly tell us how the public will access the buildings, land or heritage items.

Do you want to upload any files?

If so, you will need to select the tick box.

You may wish to upload:

- images that help illustrate your project
- additional information about the heritage which demonstrates its importance to UK heritage and its outstanding interest